

# March 19, 2020 | 9:00 am - 1:00 pm

# MUSC Center on Aging Senior Expo

Charleston Area Convention Center I 5000 Coliseum Dr North Charleston, SC 29418

- All seniors, caregivers and senior service providers welcome!
- Free health screenings, exhibitors, and raffle prizes

More info: musc.edu/aging | Email: dillonk@musc.edu





Center on Aging 280 Calhoun Street MSC 140 Charleston, SC 29425 Tel 843-792-0712 www.musc.edu/aging

#### FOR IMMEDIATE RELEASE:

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4th Annual MUSC Center on Aging Senior Expo:

Charleston, SC, February 28, 2020 - The MUSC Center on Aging is hosting the 4th Annual Senior Expo, on Thursday, March 19th at the Charleston Area Convention Center (5000 Coliseum Drive, North Charleston). All seniors, family members, caregivers and service providers are invited to attend this FREE event to learn about outstanding resources available in the lowcountry. Parking will be free and golf carts will be on-site to help transport attendees to the entrance.

This lifestyle fair will feature top MUSC physicians and researchers are offering complimentary health screenings, including blood pressure checks, bone density screenings, hearing screenings, functional assessments, 1-minute HIV test, and more! Live entertainment, fitness classes and educational presentations will be held throughout the event, as well as yogic breathing workshops. Also, featured will be over 100 exhibitors, including non-profit organizations and a wide assortment of local vendors and service providers to help seniors and their families navigate everything from moving to financial planning.

The Center on Aging strives to serve as an interprofessional resource with focus in the areas of education, research and service. We work both internally, with MUSC's faculty, students and staff, as well as in the community with organizations such as the Lowcountry Senior Network and the SC Lowcountry Aging Group to accomplish these missions. With such a large portion of the population entering the "senior" demographic, we are passionate about providing the best opportunities for this community to stay active, engaged and educated on healthy aging strategies.

#### **About MUSC**

Founded in 1824 in Charleston, The Medical University of South Carolina is the oldest medical school in the South. Today, MUSC continues the tradition of excellence in education, research, and patient care. MUSC educates and trains more than 3,000 students and 700 residents in six colleges (Dental Medicine, Graduate Studies, Health Professions, Medicine, Nursing, and Pharmacy), and has nearly 13,000 employees, including approximately 1,500 faculty members. As the largest non-federal employer in Charleston, the university and its affiliates have collective annual budgets in excess of \$2.4 billion, with an annual economic impact of more than \$3.8 billion and annual research funding in excess of \$250 million. MUSC operates a 700-bed medical center, which includes a nationally recognized children's hospital, the Ashley River Tower (cardiovascular, digestive disease, and surgical oncology), Hollings Cancer Center (a National Cancer Institute-designated center), Level I trauma center, Institute of Psychiatry, and the state's only transplant center. In 2017, for the third consecutive year, U.S. News & World Report named MUSC Health the number one hospital in South Carolina. For more information on academic programs or clinical services, visit musc. edu. For more information on hospital patient services, visit muschealth.org.

# MUSC Center on Aging Senior Expo THANK YOU TO OUR 2020 SPONSORS

















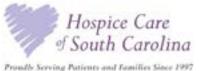
















































**BRONZE** 













## 3rd Annual MUSC Center on Aging Senior Expo Recap

April 11, 2019

The Center on Aging organized and hosted the 3rd Annual MUSC Center on Aging Senior Expo at the North Charleston Convention Center where over 500 people attended. Whether guests were interested in taking advantage of free health screenings, or wanted to learn about long term care planning, there were experts on site to help with all of their questions.

With over 120 exhibitors, including non-profit organizations and a wide assortment of local vendors and service providers, guests had the opportunity to get information on not only their health questions, but also local and state resources on housing, equipment, insurance, home care, real estate, and so much more. MUSC offered free blood pressure and glucose checks, bone density screenings, fall risk and mobility assessments, and more. Hearing and vision screenings were also available from participating exhibitors.

Live fitness and dance presentations were a big hit this year and got everyone moving! The Mt. Pleasant Police Department was on site with a prescription drug take back station for guests to safely dispose of unwanted prescription drugs.

CARTA gave guided tours and demonstrations for riders and discussed the transportation options available. Charleston Green Taxi was also on hand to educate guests about their programs, specifically for seniors.

Thank you so much to the City of North Charleston and our Platinum Sponsors: Absolute Total Care, Bintelli Powersports, and Overture 55+ Active Adult Apartment Homes, as well as the other sponsors and exhibitors for helping to make this even a truly successful community resource for our seniors.

### **MUSC EXHIBITORS**

MUSC Anatomical Gift Program

MUSC Brain Stimulation Lab

MUSC CARES

MUSC Carroll A. Campbell Neuropathology Lab

MUSC College of Dental Medicine

MUSC Department of Neurosciences

MUSC Division of Infectious Diseases

MUSC Division of Physical Therapy

MUSC Elder Abuse Training and Treatment Program

MUSC Health at Home by BAYADA

MUSC Health Primary Care

MUSC Hearing Research Program

MUSC Hollings Cancer Center

MUSC Institute of Psychiatry - Mental Health ICCE

MUSC MAP Advocacy Program and Forensic Nursing

MUSC Movement Disorders Program

MUSC Musculoskeletal Institute

MUSC Palliative Care Program

MUSC Palliative Care Telehealth Program

MUSC Physical, Occupational & Speech Therapy Clinic

MUSC Scheduling

MUSC Senior Mentor Program

MUSC Stroke Recovery Research Center

 $MUSC\ Structural\ Heart\ and\ Valve$ 

MUSC Urban Farm

MUSC Weight Management Center

MUSC Wellness Center

Click here for 2019 and 2018 event photos and video.



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MUSC Center on Aging www.musc.edu/aging

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Administrative Coordinator: Kelly Franklin dillonk@musc.edu

## THE MEDICAL UNIVERSITY OF SOUTH CAROLINA

Founded in 1824 in Charleston, The Medical University of South Carolina is the oldest medical school in the South. Today, MUSC continues the tradition of excellence in education, research, and patient care. MUSC educates and trains more than 3,000 students and residents, and has nearly 13,000 employees, including approximately 1,500 faculty members.

The Center on Aging is a research, service, and education center at the Medical University of South Carolina. The center was approved by the South Carolina Commission on Higher Education December 3, 1987, giving it the status of the oldest research center at the University.

Under the leadership of Interim Director, Dr. Heather Boger, the Center on Aging is committed promoting health, longevity and improving the quality of life for South Carolina's seniors.