



April 11, 2019 | 9:00 am - 1:00 pm

MUSC Center on Aging Senior Expo

Charleston Area Convention Center | 5000 Coliseum Dr
North Charleston, SC 29418

- All seniors, caregivers and senior service providers welcome!
- Free health screenings, exhibitors, and raffle prizes

More info: musc.edu/aging | Email: dillonk@musc.edu



Changing What's Possible



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FOR IMMEDIATE RELEASE:

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3rd Annual MUSC Center on Aging Senior Expo:

Charleston, SC, March 1, 2019 – The MUSC Center on Aging is hosting the 3rd Annual Senior Expo, on Thursday, April 11, 2019 at the Charleston Area Convention Center (5000 Coliseum Drive, North Charleston). All seniors, family members, caregivers and service providers are invited to attend this FREE event to learn about outstanding resources available in the lowcountry. Parking will be free and golf carts will be on-site to help transport attendees to the entrance.

Top MUSC physicians and researchers are offering complimentary health screenings, including blood pressure checks, bone density screenings, hearing screenings and more! Live fitness classes and educational presentations will be held throughout the event, as well as a prescription drug take back station from the Mt. Pleasant Police Department. Also, featured will be over 100 exhibitors, including non-profit organizations and a wide assortment of local vendors and service providers to help seniors and their families navigate everything from moving to financial planning.

The Center on Aging strives to serve as an interprofessional resource with focus in the areas of education, research and service. We work both internally, with MUSC's faculty, students and staff, as well as in the community with organizations such as the Lowcountry Senior Network and the National Aging In Place Council to accomplish these missions. With such a large portion of the population entering the "senior" demographic, we are passionate about providing the best opportunities for this community to stay active, engaged and educated on healthy aging strategies.

About MUSC

Founded in 1824 in Charleston, The Medical University of South Carolina is the oldest medical school in the South. Today, MUSC continues the tradition of excellence in education, research, and patient care. MUSC educates and trains more than 3,000 students and 700 residents in six colleges (Dental Medicine, Graduate Studies, Health Professions, Medicine, Nursing, and Pharmacy), and has nearly 13,000 employees, including approximately 1,500 faculty members. As the largest non-federal employer in Charleston, the university and its affiliates have collective annual budgets in excess of \$2.4 billion, with an annual economic impact of more than \$3.8 billion and annual research funding in excess of \$250 million. MUSC operates a 700-bed medical center, which includes a nationally recognized children's hospital, the Ashley River Tower (cardiovascular, digestive disease, and surgical oncology), Hollings Cancer Center (a National Cancer Institute-designated center), Level I trauma center, Institute of Psychiatry, and the state's only transplant center. In 2017, for the third consecutive year, U.S. News & World Report named MUSC Health the number one hospital in South Carolina. For more information on academic programs or clinical services, visit musc.edu. For more information on hospital patient services, visit muschealth.org.

- END -

MUSC Center on Aging Senior Expo

THANK YOU TO OUR 2019 SPONSORS

Platinum



Gold



Silver



Bronze



Rollator Meal & Activity Tray



2nd Annual MUSC Center on Aging Senior Expo Recap

May 24, 2018

The Center on Aging organized and hosted the 2nd Annual MUSC Center on Aging Senior Expo at the Omar Shrine Convention Center where over 400 people were provided education and free health screenings.

Top MUSC physicians and researchers offered complimentary health screenings, including fall risk assessments, dental checks and hearing screenings. Ongoing presentations included interactive fitness and yogic breathing demonstrations, health-related Q/A, and live cooking lessons. Over 100 exhibitors attended, including non-profit organizations and a wide assortment of local vendors and service providers to help seniors and their families navigate everything from moving to financial planning.

The guests were very interested in the live demonstrations as well. Expanding the relevant content and keeping them engaging will also be a primary goal. Including as many MUSC clinics, research groups and programs will continue to be at the forefront of our objectives, as this is a one-of-a-kind opportunity to interface directly with the aging population and their families. This engagement is especially valuable to our target demographic to build rapport and trust.

In 2019 we are looking forward to expanding the Senior Expo, with the relocation to the North Charleston Convention Center. Ease of access for our guests and central location were taken into consideration for the change of venue.

We hope that the 2019 Senior Expo will continue to foster these relationships and reflect MUSC positively with the Lowcountry's older adult population.

EXHIBITORS

MUSC & VA Neurology - Stroke Division (Elizabeth Aprile)
 MUSC Advocacy Program (Abby Steere-Williams)
 MUSC Anatomical Gift Program (Corey Mjaatvedt)
 MUSC Cardiology (Tom DiSalvo)
 MUSC CARES Medical Clinic (Preetha Hebbar)
 MUSC College of Dental Medicine (Luanne Cooper)
 MUSC CUR for DAD & IAM Studies (Laura Lohnes)
 MUSC Digestive Health (Sara Stello)
 MUSC Elder Abuse Training & Treatment Program (Mara Steedley)
 MUSC Health (Kimberly McCollum)
 MUSC Hearing Research Program (Michelle Edwards)
 MUSC Hollings Cancer Center (Heidi Stroup)
 MUSC Institute of Psychiatry (Joni Marsh)
 MUSC Movement Disorders Clinic (Vanessa Hinson)
 MUSC Neuropsychology (Anay Benitez)
 MUSC Palliative Care Program (Alexis Bailey)
 MUSC PC Geriatrics (Sarah Lynch)
 MUSC PT (Gretchen Seif)
 MUSC Scheduling (Stephanie Barefield)
 MUSC Senior Mentor Program (Heather Boger)
 MUSC Stroke Program (Christina Blake)
 MUSC Stroke Recovery Research Center (Holly Boggan)
 MUSC Structural Heart and Valve Center (Suzanne Richardson)
 MUSC Urban Farm (Susan Wheelan)
 MUSC Wellness Center (Janis Newton)
 Trauma Association of SC (Regina Creech)

PRESENTERS

MUSC Wellness Center
 MUSC Geriatrics - Dr. Mark Newbrough and Dr. Julianna Marwell
 MUSC Oncology Radiology - Dr. Sundar Balasubramanian

Click here for [2018](#) and [2017](#) event photos and video.



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www.musc.edu/aging

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THE MEDICAL UNIVERSITY OF SOUTH CAROLINA

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The Center on Aging is a research, service, and education center at the Medical University of South Carolina. The center was approved by the South Carolina Commission on Higher Education December 3, 1987, giving it the status of the oldest research center at the University.

Under the leadership of Interim Director, Dr. Heather Boger, the Center on Aging is committed promoting health, longevity and improving the quality of life for South Carolina's seniors.