



Dear Hearing Healthcare Provider,

My name is Annette Lavender, and I am pleased to introduce myself as one of the Clinical Territory Managers for the Carolinas. I am part of the Cochlear Carolinas team who provides clinical and surgical support to hearing health care providers and physicians regarding the benefits of the Cochlear™ Nucleus® Cochlear Implants, the Cochlear™ Osia Osseointegrated Steady-state Implant (OSI), and Cochlear™ Baha® Auditory Osseointegrated Implant. A cochlear implant is an established, effective, and long-term solution for people with moderate to profound hearing loss. The Cochlear bone conduction solutions are intended for patients with conductive or mixed hearing loss or single-sided deafness.

Understanding that your time is valuable and preset appointments fit much better into everyone's schedules, I have provided several documents for your review about our portfolio of products. Market research has shown that patients have developed a trusted partnership with their hearing healthcare providers, and they prefer to hear about the latest technology and benefits of implantable technology from those they trust.

Please feel free to review and reach out if you would like additional information, any hard copies, or to meet regarding any of the information provided, please let me know!

Thank you,

Annette Lavender  
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