



The Medical University of South Carolina
Department of Otolaryngology – Head & Neck Surgery

The 20th Annual
**Charleston Magnolia
Conference**

May 29 - May 30, 2020
Hyatt House Historic District | Charleston, SC

Course Director: **Paul R. Lambert, M.D.**
Professor and Department Chair
Director, Otology-Neurotology

musc.edu/ent/cme



20th Annual Charleston Magnolia Conference

Medical University of South Carolina | Department of Otolaryngology - Head & Neck Surgery

Conference Overview

The Charleston Magnolia Conference consists of two half day sessions covering the broad spectrum of Otolaryngology – Head and Neck Surgery. The lectures and round table discussions are specifically aimed at the practicing otolaryngologist. There will be ample opportunity for questions, comments, and presentation of cases by the audience. Our goal will be to review and to provide the latest information on a broad range of topics, so that optimal diagnostic and management strategies can be formulated.

The conference will be held at the Hyatt Place Historic District, 560 King Street, in downtown Charleston. Afternoons and evenings will be free to attend Spoletto Festival events, sightsee in historic Charleston, play golf, or enjoy beach and water recreational activities.

Credit Designation

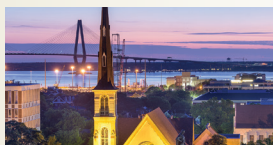
The Medical University of South Carolina designates this live activity for a maximum of 12.0 AMA *PRA Category 1 Credit(s)*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Accreditation Statement

The Medical University of South Carolina is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Americans with Disabilities Act

It is the policy of the Medical University of South Carolina not to discriminate against any person on the basis of disabilities. If you feel you need services or the auxiliary aids mentioned in this act in order to fully participate in this continuing medical education activity, please call the Department of Otolaryngology – Head and Neck Surgery at 843-876-0943 or attach a note to your registration.



**Charleston Named
Top U.S. City for the
9th consecutive year!**

Condé Nast Traveler
Readers' Choice Awards.

Overall Objectives

Upon completion of this conference, participants should be better able to:

1. Apply treatment guidelines for chronic rhinosinusitis.
2. Identify how to manage sleep disordered breathing in children.
3. Define safety concerns for pediatric nasal surgery.
4. Apply current diagnostic and treatment protocols for chronic cough.
5. Identify surgical paradigms in managing frontal sinus trauma.
6. Explain a cost and time-efficient evaluation for the dizzy patient.
7. Describe optimizing surgical approaches for submandibular sialolithiasis.
8. Explain how to best prescribe opioids to prevent dependency.
9. Apply the latest treatment protocols for head and neck cancer.

Disclosure Statement

In accordance with the ACCME Essentials and Standards, anyone involved in planning or presenting this educational activity will be required to disclose any relevant financial relationships with commercial interests in the healthcare industry. This information will be made available to participants at the beginning of the activity. Speakers who incorporate information about off-label or investigational use of drugs or devices will be asked to disclose that information at the beginning of their presentation.

Accommodations

Rooms have been reserved for this conference at the **Hyatt House Historic District**, 560 King Street, Charleston, SC, 29403. The rate is \$259 plus tax and \$2.00 destination fee per night.

Please call the hotel directly to make your reservations. For king suites call the Hyatt House at **1-800-993-4983**. There are also a limited number of queen/queen rooms blocked at the adjacent Hyatt Place **1-800-993-4751**. **The room block will expire May 5, 2020.**

Faculty

Medical University of South Carolina | Department of Otolaryngology - Head & Neck Surgery

Guest Lecturers

Charles S. Coffey, M.D.

Associate Professor
Department of Surgery
Division of Otolaryngology - Head & Neck Surgery
UCSD Moores Cancer Center &
VA San Diego Healthcare

William M. Luxford, M.D.

Clinical Professor
Department of Otolaryngology - Head & Neck Surgery
UCLA David Geffen School of Medicine,
Los Angeles, CA
Clinical Professor, Otolaryngology,
USC School of Medicine

Bradford A. Woodworth, M.D. FACS

James J. Hicks Endowed Professor of
Otolaryngology
Vice Chair of Clinical Affairs, University of Alabama
Associate Scientist, Gregory Fleming James
Cystic Fibrosis Research Center

Course Director

Paul R. Lambert, M.D.

Professor and Chair
Director Otolaryngology - Neurotology
Otolaryngology - Head & Neck Surgery
Medical University of South Carolina

MUSC Clinical Faculty

Betsy K. Davis, DMD, MS

Professor, Medical Director Maxillofacial Prosthodontics

Terry A. Day, M.D.

Professor, Director Head & Neck Oncology

Eric J. Lentsch, M.D., FACS

Professor, Head & Neck Oncology

Ted A. Meyer, M.D., Ph.D.

Professor, Director Cochlear Implant Program

Rodney J. Schlosser, M.D.

Professor, Director Rhinology & Sinus Surgery

Roy B. Sessions, M.D.

Professor, Head & Neck Oncology

MUSC Clinical Faculty...continued

David R. White, M.D.

Professor, Director, Pediatric Otolaryngology

Chris M. Discolo, M.D., MSCR

Associate Professor, Director Craniofacial Anomalies and
Cleft Lip/Palate Team

Lucinda A. Halstead, M.D.

Associate Professor, Medical Director
Voice and Swallowing Institute

Joshua D. Hornig, M.D., FRCS(C)

Associate Professor, Director Microvascular Surgery

Theodore R. McRackan, M.D., MSCR

Associate Professor, Director Skull Base Surgery Center

Ashli K. O'Rourke, M.D.

Associate Professor, Voice and Swallowing Institute

Krishna G. Patel, M.D., Ph.D.

Associate Professor, Director Facial Plastic &
Reconstructive Surgery

Zachary M. Soler, M.D., MSc

Associate Professor, Rhinology & Sinus Surgery

Clarice S. Clemmens, M.D.

Assistant Professor, Pediatric Otolaryngology

Evan M. Graboyes, M.D., FACS

Assistant Professor, Head & Neck Oncology

Mark J. Hoy, M.D.

Assistant Professor, Director General Otolaryngology

David M. Neskey, M.D., MSCR, FACS

Assistant Professor, Head & Neck Oncology

Samuel L. Oyer, M.D.

Assistant Professor, Facial Plastic &
Reconstructive Surgery

Phayvanh P. Pecha, M.D.

Assistant Professor, Pediatric Otolaryngology

Habib G. Rizk, M.D., MSc

Assistant Professor, Director Vestibular Program

Judith M. Skoner, M.D.

Assistant Professor, Facial Plastic &
Reconstructive Surgery

J Rhet Tucker, DMD

Assistant Professor, Maxillofacial Prosthodontics

Robert C. Waters, M.D.

Clinical Assistant Professor, General Otolaryngology

2020 Agenda

Medical University of South Carolina | Department of Otolaryngology - Head & Neck Surgery

Friday, May 29, 2020

Hyatt House Charleston Historic District, Charleston, SC 29403, 1-843-207-2299

7 to 7:30 a.m. Breakfast with Exhibitors

7:30 to 7:40 a.m. Welcome – Paul R. Lambert, M.D.

Scientific Session Moderator: Rodney J. Schlosser, M.D.

7:40 to 8:10 a.m. Lessons Learned William M. Luxford, M.D.
The participant should be better able to demonstrate speaking to the patient: what you say is not as important as how you say it.

8:10 to 8:40 a.m. How to Improve Outcomes in Complex Nasal Polyposis..... Bradford A. Woodworth, M.D.
The participant should be better able to use new medical and surgical treatment strategies for complex and recalcitrant nasal polyposis.

8:40 to 9:10 a.m. Gland-Preserving Management of Submandibular Sialolithiasis... Charles S. Coffey, M.D., FACS
The participant should be better able to 1) explain how transoral approaches may allow removal of large SMG stones and permit gland preservation; 2) formulate critical techniques to optimize surgical success and minimize surgeon frustration.

9:10 to 9:30 a.m. Break

Scientific Session Moderator: Ashli K. O'Rourke, M.D.

9:30 to 10 a.m. Update on the Clinical Evaluation and Treatment of Chronic Cough..... Ashli K. O'Rourke, M.D.
The participant should be better able to state three possible treatments for neurogenic cough.

10 to 10:30 a.m. What's New in Pediatric Sleep-Disordered Breathing..... Phayvanh P. Pecha, M.D.
The participant should be better able to interpret current guidelines in the management of pediatric sleep-disordered breathing and appropriate indications for polysomnography in children.

10:30 to 11 a.m. Emergency Myringotomy Made Simple: Development of a Novel Technique, Simulation Model and Training Curriculum for Hyperbaric Providers Charles S. Coffey, M.D., FACS
The participant should be better able to 1) assess the evolving role of emergency myringotomy in hyperbaric medicine; 2) interpret the limitations of existing models for myringotomy training as applied to the hyperbaric medicine setting; 3) translate the value of qualitative research methods to address challenges in surgical simulation and curriculum development.

11 to 11:30 a.m. What's New in the Treatment of Cystic Fibrosis Chronic Rhinosinusitis.....
..... Bradford A. Woodworth, M.D.
The participant should be better able to 1) assess the underlying basis for the development of cystic fibrosis sinusitis; 2) evaluate the evidence regarding the latest medical and surgical therapies.

11:30 to 11:45 a.m. Break

11:45 to 12:30 p.m. Warren Y. Adkins, M.D. Lecture

House Legacy William M. Luxford, M.D.
The participant should be better able to 1) assess the rationale of the various surgical approaches to vestibular schwannomas; 2) evaluate the indications for cochlear implants to rehabilitate children with severe hearing loss.

12:30 to 2 p.m. Lunch with the Faculty – Round Table Discussions/Case Presentations

2 p.m. Adjourn Please complete and submit all CME forms. Thank you!

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Saturday, May 30, 2020

Hyatt House Charleston Historic District, Charleston, SC 29403, 1-843-207-2299

6:45 to 7 a.m. Breakfast with Exhibitors

7 to 9:30 a.m. Resident Presentations **Moderator: Ted A. Meyer, M.D., Ph.D.**

9:30 to 9:45 a.m. Break

Scientific Session Moderator: Krishna G. Patel, M.D., Ph.D.

- 9:45 to 10:15 a.m. Opioid Prescribing Patterns in Otolaryngology David R. White, M.D.
The participant should be better able to evaluate the risk of their patients developing new, persistent opioid use after surgery.
- 10:15 to 10:45 a.m. Endoscopic Management of Frontal Sinus Trauma Bradford A. Woodworth, M.D.
The participant should be better able to conclude the latest surgical paradigms in managing frontal sinus trauma.
- 10:45 to 11:15 a.m. Pediatric Nasal Surgery, is it Safe? Krishna G. Patel, M.D., Ph.D.
The participant should be better able to examine the pediatric nose and detect anatomical landmarks that are key to growth and development.
- 11:15 to 11:45 a.m. Evaluating the Dizzy Patient William M. Luxford, M.D.
The participant should be better able to assess that dizziness is not just an ear problem; multiple factors may be responsible for the patient's complaint.
- 11:45 to 12 noon Break - Faculty and Resident Photographs

Scientific Session Moderator: Terry A. Day, M.D.

- 12 to 12:30 p.m. Submandibular Gland Transfer - Hope or Hype? Charles S. Coffey, M.D.
The participant should be better able to 1) interpret the role and limitations of gland transfer in prevention of xerostomia; 2) identify keys to implementing gland transfer in a multidisciplinary treatment protocol; 3) appraise the future of xerostomia prevention for HNC patients.
- 12:30 to 1 p.m. Head and Neck Malignancies in 2020 - What You Need to Know Terry A. Day, M.D.
The participant should be better able to 1) assess recent updates in management of head and neck malignancies; 2) compile evolving changes in diagnosis, staging and treatment of oral and oropharyngeal cancers; 3) summarize new concepts in the wide variety of head and neck malignancies seen by otolaryngologists.
- 1 to 1:45 p.m. Neoadjuvant Presurgical PD-1 Inhibition in Oral Cavity Squamous Cell Carcinoma David M. Neskey, M.D., MSCR, FACS
The participant should be better able to assess the role of induction immunotherapy in oral cavity cancer
- 1:45 p.m. Adjourn Please complete and submit all CME forms. Thank you!



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Historic Charleston | Golf | Beaches | Spoleto USA

Charleston is America's most beautifully preserved architectural and historic treasure, with a rich 300-year heritage. This is just a sampling of the activities Charleston has to offer:

- Historic Charleston Tours
- Fort Sumter Tour & Harbor Cruise
- Magnolia Plantation & Gardens Tour
- Marsh Kayaking
- Charleston Harbor Sailing
- South Carolina Aquarium

For more about Charleston: charlestoncvb.com

Spoleto Festival USA

Charleston will be alive with the 2020 Spoleto Festival USA, May 22 to June 7, 2020. A wide array of events featuring opera, dance, music, theatre and visual arts with many exciting premiers and debuts will be held within walking distance of the hotel. For the festival brochure and information call 843-579-3100, or visit www.spoletousa.org.

Piccolo Spoleto, Spoleto's official outreach companion, will offer daily and evening events in historic churches and theatres. Call 843-724-7305 for Piccolo Spoleto information.

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For easy online registration go to: musc.edu/ent/cme

Name _____ Last 4 digits of SSN _____
(For CME information only)

Preferred name for name badge _____

Address _____

City _____ State _____ Zip _____

E-mail address _____

Fax _____

Telephone #1 _____ Telephone #2 _____

Practice name _____

I am an __MD __DO __DMD __SLP __NP __PA __Other _____

Specialty _____

What participants are saying...

"Refreshing to hear prominent physicians in our field talking about 'quality' in medicine referenced as 'quality of life, not just statistics'"

"All of the lectures were excellent and well prepared. Many pertained to my current practice of otolaryngology."

"Very, very good - love the convenient access to Charleston and the meeting space"

"Roundtable discussion was highlight of the day - excellent idea."

"Great meeting, as usual. I will be back!"

Cancellations

Refunds for cancellation can be given if requested in writing before May 15, 2020.

A \$75.00 administrative fee will be retained if you cancel. **No refunds will be made on or after May 15, 2020.**

This conference is subject to cancellation and if this should happen, persons registered for this conference will be notified by telephone, using the telephone number listed on the registration form. In the event of cancellation, registration fees will be refunded in full. Please note that the MUSC cannot be responsible for airline tickets or travel expenses of any nature.

	Registration on or before 5/1/20	Registration after 5/1/20
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<input type="checkbox"/> Physicians	\$495.00	\$550.00
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<input type="checkbox"/> Non-Physicians	\$250.00	\$300.00
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Resident, NP, PA, Other

NOTE: NPs & PAs can receive CEU credits for course participation.

☐ I want a free printed syllabus

An electronic syllabus will be available online to all participants prior to the conference at no charge.

☐ Dietary restrictions: _____

Payment must accompany registration

____ Please make checks payable to:
MUSC Department of Otolaryngology – Head & Neck Surgery
Charleston Magnolia Conference
135 Rutledge Avenue, MSC 550, Charleston, SC 29425-5500

____ Please charge my: ☐ Visa ☐ Master Card ☐ AMEX ☐ Discover

Card # _____

Exp. Date _____

Cardholder's Name _____

For additional information contact:

Julie Taylor 843-876-0943, taylojul@musc.edu