

**Title:** Advocacy Track

**Faculty advisor:** Betsy Oddo

**Purpose:** To provide the fellow with additional experience in advocacy for children. Fellows in the Advocacy individualized curriculum will develop skills to make them informed and effective advocates for child health at the local, state, and national level.

**Learning objectives:**

After completion of this track, the fellow will be able to:

- effectively communicate medical information to policymakers and the public
- build connections with child health advocates at the local, state, and national level
- develop an understanding of the legislative process and how to engage stakeholders to effect change
- become familiar with MUSC and community-based child advocacy resources

**Required Activities:**

1. Register to vote
2. Write or call a state legislator
3. Write or call a US Senator or Representative
4. Join South Carolina Children's Hospital Collaborative email list
5. Sign up for AAP Advocacy mailing list
6. Attend SCAAP Advocacy Day
7. Complete a Capstone advocacy project (research project, QI, curriculum, CATCH grant, etc) and submit for publication and/or present to division

**Complete at least one activity within each of the following groups:**

Craft an Advocacy message:

1. Write Op-Ed/Letter to the Editor to a newspaper
2. Prepare text for the AAP Advocacy Platform
3. Peds Residency/PEM Fellowship Instagram takeover
4. Plan/Schedule advocacy morning report or academic half day lecture
5. Presentation to MUSC COM Pediatrics Interest Group

Familiarize yourself with MUSC Advocacy Resources:

1. Attend Patient/Family Advisory Committee (PFAC) meeting
2. Shadow MUSC social worker or case manager
3. Shadow Maggie Cash, Mary Beth Vassy, Sallyann Koontz, or Allie Dodd
4. Shadow Christa Green with Turning the Tide Violence Intervention program
5. Shadow school-based telehealth program

Familiarize yourself with Community-based Advocacy Resources:

1. Participate in Be SMART community event

2. Participate in community volunteer event
3. Volunteer at MUSC CARES free medical clinic

Educational experiences:

1. Attend summer advocacy lecture series
2. Complete AAP Advocacy training modules
3. Complete Stanford LGBTQ+ health training modules
4. Apply and participate in Trainees for Child Injury Prevention (T4CIP) group

**Assessment:**

1. Successful completion of a capstone advocacy project and all required activities including at least one activity in each group listed above as determined by faculty advisor.

**Contact information and objectives for each activity:**

Register to Vote	SCvotes.gov	-maintain active voter registration with up-to-date address  -identify next election date - -identify precinct location
Write or call State Legislator	Scstatehouse.gov <a href="http://www.scaap.org/advocacy/#/">http://www.scaap.org/advocacy/#/</a>	-contact your state Rep and state Senator about one bill related to child health or general child health issue
Write or call US Senator or Representative	Senate: <a href="https://www.senate.gov/states/SC/intro.htm">https://www.senate.gov/states/SC/intro.htm</a>  House: <a href="https://www.house.gov/representatives/find-your-representative">https://www.house.gov/representatives/find-your-representative</a>	-contact your US Senators and State Rep about one child health issue
Join South Carolina Children’s Hospital	Maggie Cash	-Increase awareness of current child

Collaborative email list	<a href="mailto:cashmm@musc.edu">cashmm@musc.edu</a>	health-related state legislation
Sign up for the AAP advocacy mailing list	<a href="https://services.aap.org/en/advocacy/">https://services.aap.org/en/advocacy/</a> (scroll to near bottom of page)	
Follow AAP, SCAAP on Twitter	@AmerAcadPeds  @SC_AAP	-Leverage social media to stay updated on child health advocacy topics

Write Op-Ed	Post and Courier Opinion Editor: Rick Nelson rnelson@postandcourier.com The State: <a href="https://www.thestate.com/opinion/letters-to-the-editor/submit-op-ed/">https://www.thestate.com/opinion/letters-to-the-editor/submit-op-ed/</a>  Charleston City Paper Editor: Sam Spence sam@charlestoncitypaper.com <a href="http://www.Theopedproject.org">www.Theopedproject.org</a>	-gain practice writing effectively in support of child health
Write letter to the editor	Post and Courier: <a href="https://www.postandcourier.com/site/forms/online_services/letter_editor/">https://www.postandcourier.com/site/forms/online_services/letter_editor/</a> The State: <a href="https://www.thestate.com/opinion/letters-to-the-editor/submit-letter/">https://www.thestate.com/opinion/letters-to-the-editor/submit-letter/</a>	-understand the value in publicly speaking up to promote child health
Prepare text for SCAAP Advocacy Platform	Dr. Stephanie Kwon <a href="mailto:kwonst@musc.edu">kwonst@musc.edu</a> <a href="http://www.scaap.org/advocacy">www.scaap.org/advocacy</a> Review examples on platform, identify child health related legislation, prepare physician facing and lawmaker facing text	-Understand efficient ways to organize physician's voices for child health related legislation -Gain experience with reviewing legislation and summarizing for physician audience and writing persuasively to lawmakers

Peds Residency Instagram takeover	Dr. Oddo/Chiefs Identify child advocacy related topic, develop series of Instagram posts to educate around the topic	-Appreciate the impact of social media in child health advocacy
Plan/Schedule advocacy morning report	Dr. Oddo/Chiefs	-appreciate the role of advocacy/child health policy in the day-to-day practice of pediatrics -present clinical case and supplement with didactic focused on advocacy topic
Presentation to MUSC COM Pediatrics Interest Group (PIG)	Dr. Oddo Dr. Tricia McBurney	-understand the components of an effective lecture using the concepts of adult learning theory  -engage with learners interested in pediatrics
Attend Charleston County Medical Society School Health Committee meeting	Dana Holladay: <a href="mailto:administrator@charlestonmedicalsociety.org">administrator@charlestonmedicalsociety.org</a>	-Understand the role of the school system in promoting child health -Appreciate the pediatrician's role in engaging with local school systems
Attend SC AAP meeting	<a href="http://www.scaap.org/meetings/">http://www.scaap.org/meetings/</a>	-Understand how a local chapter of a national organization approaches child health advocacy issues
Attend Patient/Family Advisory Council (PFAC) meeting	Dr. Stephanie Kwon	-Gain insight into patient and family perspectives on their healthcare experience
Shadow social worker/case manager	Sandy Sundem <a href="mailto:sundem@musc.edu">sundem@musc.edu</a> Megan Wagner <a href="mailto:magneweg@musc.edu">magneweg@musc.edu</a> (Social Work)	Understand the worker/case manager (Social Management) role of social workers and case managers in day-

		to-day patient care issues
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Shadow Maggie Cash	Director, Government Relations and Advocacy, MUSC Children’s Health Executive Director, SC Children’s Hospital Collaborative <a href="mailto:cashmm@musc.edu">cashmm@musc.edu</a>	-Learn about current child health-related legislation in the SC legislature
Shadow Mary Beth Vassy	Injury Prevention Coordinator at MUSC Children’s Health <a href="mailto:vassy@musc.edu">vassy@musc.edu</a>	-Participate in an injury prevention-related community event
Shadow Sallyann Koontz	Director, Marketing & Communications, MUSC Children’s and Women’s Health <a href="mailto:koontz@musc.edu">koontz@musc.edu</a>	-Leverage social media to educate the public on a child health advocacy topic
Shadow Allie Dodd	Director of Health Policy, Medical University of South Carolina <a href="mailto:Dodda@musc.edu">Dodda@musc.edu</a>	-Observe coordination of public policy initiatives across the academic, research, and clinical enterprises at MUSC
Shadow Turning the Tide Violence Intervention Program	Christa Green, Program Director <a href="mailto:greechri@musc.edu">greechri@musc.edu</a>	-Understand the impact of immediate intervention and wraparound services for trauma victims
Shadow at School Based Telehealth Program	Kelli Garber, NP Lead NP for School-based Telehealth and the Center for Telehealth <a href="mailto:garberk@musc.edu">garberk@musc.edu</a>	-Participate in telehealth visits with school-aged children - Understand the social barriers to child healthcare and how telehealth can facilitate patient care
Attend SC AAP Advocacy (White Coat) Day	Dr. Oddo	-Advocate for a child health topic by directly meeting with state legislators

Assist with Be SMART community event	Kristen Moldenhauer <a href="mailto:Kmoldenhauer.sc@gmail.com">Kmoldenhauer.sc@gmail.com</a>	-Engage with community in child health safety promotion
Community Site Visit/Volunteer experience (Dee Norton, Lowcountry Food Bank, We Are Family, etc)	Dee Norton Child Advocacy Center Lowcountry Food Bank (Dr. Stephanie Kwon) We Are Family (Cora Webb, <a href="mailto:coraw@waf.org">coraw@waf.org</a> )	-Volunteer with a local advocacy organization - Understand the importance of building community partnerships
Volunteer at CARES clinic	Dr. Oddo Volunteer to staff a pediatrics night at the MUSC CARES student run clinic for the uninsured	-Appreciate the barriers to quality healthcare that insured patients face  -Gain experience interacting with Spanish-speaking families
View prior MUSC Summer Advocacy Lecture Series	<a href="https://musc.hosted.panopto.com/Panopto/Pages/Sessions/List.aspx#folderID=%225ab4bc%20a0-419c-447d-a302-abf100da3fd6%22">https://musc.hosted.panopto.com/Panopto/Pages/Sessions/List.aspx#folderID=%225ab4bc a0-419c-447d-a302-abf100da3fd6%22</a>	-Gain deeper understanding of availability of community resources and education on child health advocacy topics such as immigrant health, climate change, medical legal partnerships
AAP advocacy training modules	<a href="https://services.aap.org/en/advocacy/advocacy-training-modules/">https://services.aap.org/en/advocacy/advocacy-training-modules/</a>	-Participate in online training modules developed by the

		AAP to improve trainee
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LGBTQ+ Stanford training	<a href="https://mededucation.stanford.edu/courses/teaching-lgbtq-health/">https://mededucation.stanford.edu/courses/teaching-lgbtq-health/</a>	-Improve your knowledge, teaching skills, and attitudes pertaining to the provision of health care to LGBTQ+ patients
Attend AAP NCE	<a href="https://aapexperience.org/">https://aapexperience.org/</a>	-Become updated on Pediatric practice management and policy -Participate in trainee-focused training on the advocacy of issues related to child health
Attend AAP Advocacy Conference	Dr. Oddo, Scholarships available	-Participate in advocacy skills-building workshops -Hear from distinguished guest speakers  -Learn about policy priorities impacting children -Attend meetings with your congressional offices to discuss a key child health issue

<p>Plan/Draft CATCH Grant</p>	<p>Dr. Oddo/Dr. Kwon Dr. Zweigoron <a href="https://www.aap.org/en/advocacy/community-health-and-advocacy/community-access-to-child-health/catch-planning-implementation-and-residentgrants/">https://www.aap.org/en/advocacy/community-health-and-advocacy/community-access-to-child-health/catch-planning-implementation-and-residentgrants/</a></p>	<p>-Gain experience writing a grant application, including developing a budget</p>
<p>AAP Washington Internship</p>	<p><a href="https://services.aap.org/en/advocacy/aap-washington-dc-office-internship-program/">https://services.aap.org/en/advocacy/aap-washington-dc-office-internship-program/</a></p>	<p>-Advocate with congressional offices, federal agencies and liaisons with other organizations concerned with child and adolescent health, and the media</p>
<p>Trainees for Child injury prevention group</p>	<p><a href="https://www.nationwidechildrens.org/research/areas-of-research/center-for-injury-research-and-policy/education-and-training/t4cip">https://www.nationwidechildrens.org/research/areas-of-research/center-for-injury-research-and-policy/education-and-training/t4cip</a></p>	<p>Join nationwide collaborative on child advocacy</p>