



EQUIPTT QUICK START GUIDE

Mobile App



What is it?

Mobile apps are self-contained applications downloaded and installed to a mobile device (smartphone or tablet) which can take advantage of mobile hardware features.



Key Considerations

- Could your app use mobile device features?
- Would your app be useful when the device is offline?
- Where and how often (daily, weekly, etc) could your app be used?



Pros

- Locally stored data makes apps faster and usable offline.
- Easier access/integration to smartphone features (voice calling, camera, GPS, accelerometer, voice assistants, etc.).
- Push notifications (pop-up banners, audio alerts, counters).
- Touch user interface & gestures: tap, swipe, pinch, etc.



Cons

- Cost: need to develop two platforms (iOS and Android) for the best experience/full features.
- Content not exposed to/discoverable from search engines like Google.
- Screen size – some content may be difficult to use on small phone screens.
- Must be downloaded/installed.



Resources Needed

- Subject matter expert(s)
- App developer(s)
- Designer (optional)



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