



Medical University of South Carolina-Office of CME

Exhibitor Agreement

**Charleston HFpEF Conference: The Latest Knowledge on Heart Failure w/
Preserved Ejection Fraction
July 18-20, 2025, Hyatt Place Hotel, Charleston, SC**

Please complete the following information in order that we may serve you better at our conference:

I wish to purchase exhibitor space at the following level:

I will exhibit on the following days: Friday Saturday Sunday

I will need electricity:

All exhibit fees includes the Exhibitor Showcase and Reception, on Friday, July 18, 2025. In addition, **Platinum Level Supporters** receive their company logo on conference bag, and the opportunity to host a non-accredited educational program on either Saturday or Sunday (Any food & Beverage would be an additional expense handled directly by the company), (2) Six foot draped tables, preferred choice for exhibit tables, and acknowledgment as top supporter. **Gold Level Supporters** receive (2) Six foot draped tables, preferred choice for exhibit tables, and acknowledgment as top supporter; **Silver Level Supporters** receive (1) six foot draped table.

The Exhibitor Showcase and Light Reception will be held in the Grand Magnolia Foyer. The reception is scheduled to run from 5:45-6:30pm. This location is separate from the Conference Ballroom where the CME accredited sessions will be held. We will forward information about this Exhibitor Showcase and Reception to all potential attendees.

All registrants will receive a Vendor Punch Card on Friday, July 18. A drawing of all completed card on Sunday morning.

If you will be paying by credit card, please complete the information below and email your form to cmeoffice@musc.edu. If you have any questions, please contact MUSC Office of CME (843-876-1925 phone/ 843-876-1931 fax) or email cmeoffice@musc.edu. If you are paying by check, mail to 96 Jonathan Lucas Street, HE601 MSC 754 ▪ Charleston, SC 29425

Payment Type: Name on Card:

Credit Card Number: Expiration: CVV Code:

Billing Address (with City/State/Zip):

Phone: Email: Amount to charge:

Please make checks payable to the Medical University of South Carolina (MUSC Tax ID #57-6000722). Please mail to MUSC Office of CME 96 Jonathan Lucas Street HE601, MSC 754 Charleston, SC 29425

Name of Company Exhibiting:

Representatives Attending Meeting:

Contact Person 1:

Phone: **E-mail:**

Contact Person 2:

Phone: **E-mail:**

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Standards for Integrity and Independence in Accredited Continuing Education

* I have read and understand the [ACCME's Standards for Integrity and Independence in Accredited Continuing Education](#)

Name:

Date:

Signature:

Standard 5: Manage Ancillary Activities Offered in Conjunction with Accredited Continuing Education

Accredited providers are responsible for ensuring that education is separate from marketing by ineligible companies—including advertising, sales, exhibits, and promotion—and from nonaccredited education offered in conjunction with accredited continuing education.

1. Arrangements to allow ineligible companies to market or exhibit in association with accredited education must not:
 - a. Influence any decisions related to the planning, delivery, and evaluation of the education.
 - b. Interfere with the presentation of the education.
 - c. Be a condition of the provision of financial or in-kind support from ineligible companies for the education.
2. The accredited provider must ensure that learners can easily distinguish between accredited education and other activities.
 - a. **Live continuing education activities:** Marketing, exhibits, and nonaccredited education developed by or with influence from an ineligible company or with planners or faculty with unmitigated financial relationships must not occur in the educational space within **30 minutes before or after** an accredited education activity. Activities that are part of the event but are not accredited for continuing education must be clearly labeled and communicated as such.
 - b. **Print, online, or digital continuing education activities:** Learners must not be presented with marketing while engaged in the accredited education activity. Learners must be able to engage with the accredited education without having to click through, watch, listen to, or be presented with product promotion or product-specific advertisement.
 - c. Educational materials that are part of accredited education (such as slides, abstracts, handouts, evaluation mechanisms, or disclosure information) must not contain any marketing produced by or for an ineligible company, including corporate or product logos, trade names, or product group messages.
 - d. Information distributed about accredited education that does not include educational content, such as schedules and logistical information, may include marketing by or for an ineligible company.
3. Ineligible companies may not provide access to, or distribute, accredited education to learners.

I AGREE TO ABIDE BY THE ACCME'S STANDARDS FOR INTEGRITY AND INDEPENDENCE IN ACCREDITED CONTINUING EDUCATION:

Signature of Lead Exhibitor:

Date:

Name of Company: