

Medical University of South Carolina-Office of CME

Exhibitor Agreement 47th Cardiology Update May 29 - 31, 2025

Please complete the following information in order that we may serve you better at our conference:

I wish to purchase exhibitor space at the rate of:

Early Bird Exhibitor Fee (on or before April 4 2025)

Regular Exhibit Fee (on or after April 5, 2025)

Exhibitor set-up information:

Exhibit space offered on 1st come 1st paid basis. Silver level exhibitor will have one 6ft table, with a maximum of two representatives at the table at a time. Gold level exhibitors will have two 6ft tables, with a maximum of two representatives at each table at a time. All exhibits will have their own virtual exhibit page created for the virtual attendees. Information for the virtual exhibit page must be received at least 10 business days prior to the conference. Each virtual conference participant will be given access to the virtual exhibit hall and the information will remain online for 30 days following the conference. If you have any questions, please contact Franny Russell (843-876-1925 phone/ 843-876-1931 fax) or email to russellf@musc.edu.

Credit Card Type:

Name on Card:

Credit Card Number:

Expiration:

CVV Code:

Billing Address (with City/State/Zip):

Phone:

Email:

Amount to charge:

****Please make checks payable to the Medical University of South Carolina (MUSC Tax ID #57-6000722). Please mail to MUSC Office of CME 96 Jonathan Lucas Street HE601, MSC 754 Charleston, SC 29425****

Name of Company Exhibiting:

Representatives Attending Meeting:

Contact Person 1:

Phone:

E-mail:

Contact Person 2:

Phone:

E-mail:

47th Cardiology Update
May 29 - 31, 2024

Standards for Integrity and Independence in Accredited Continuing Education

* I have read and understand the [ACCME's Standards for Integrity and Independence in Accredited Continuing Education](#)

Name:

Date:

Signature:

Standard 5: Manage Ancillary Activities Offered in Conjunction with Accredited Continuing Education

Accredited providers are responsible for ensuring that education is separate from marketing by ineligible companies—including advertising, sales, exhibits, and promotion—and from nonaccredited education offered in conjunction with accredited continuing education.

1. Arrangements to allow ineligible companies to market or exhibit in association with accredited education must not:
 - a. Influence any decisions related to the planning, delivery, and evaluation of the education.
 - b. Interfere with the presentation of the education.
 - c. Be a condition of the provision of financial or in-kind support from ineligible companies for the education.
2. The accredited provider must ensure that learners can easily distinguish between accredited education and other activities.
 - a. **Live continuing education activities:** Marketing, exhibits, and nonaccredited education developed by or with influence from an ineligible company or with planners or faculty with unmitigated financial relationships must not occur in the educational space within **30 minutes before or after** an accredited education activity. Activities that are part of the event but are not accredited for continuing education must be clearly labeled and communicated as such.
 - b. **Print, online, or digital continuing education activities:** Learners must not be presented with marketing while engaged in the accredited education activity. Learners must be able to engage with the accredited education without having to click through, watch, listen to, or be presented with product promotion or product-specific advertisement.
 - c. Educational materials that are part of accredited education (such as slides, abstracts, handouts, evaluation mechanisms, or disclosure information) must not contain any marketing produced by or for an ineligible company, including corporate or product logos, trade names, or product group messages.
 - d. Information distributed about accredited education that does not include educational content, such as schedules and logistical information, may include marketing by or for an ineligible company.
3. Ineligible companies may not provide access to, or distribute, accredited education to learners.

I AGREE TO ABIDE BY THE ACCME'S STANDARDS FOR INTEGRITY AND INDEPENDENCE IN ACCREDITED CONTINUING EDUCATION:

Signature of Lead Exhibitor:

Date:

Name of Company: