

MUSC Office of Continuing Medical Education

Monthly Newsletter

February 2025

MUSC Office of Continuing Medical Education

The MUSC Office of Continuing Medical Education is committed to supporting the lifelong learning process of physicians and other health care providers by providing high quality educational opportunities designed to advance the quality and safety of patient care in South Carolina by enhancing learner competence and practice performance. The MUSC Office of CME is a strategic and organizational resource in the creation and development of continuing education activities for physicians, health care professionals and interprofessional teams. Through collaborative relationships with university departments and organizations within our state and region, the MUSC Office of CME is able to provide leadership in achieving improved health care outcomes.

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ACCREDITED CME

Accredited continuing medical education (CME) plays an invaluable role helping physicians and healthcare professionals improve patient care.

The evidence is in. Accredited CME:

Improves patient safety.

CME has been shown to be one of the most effective methods for improving physician performance.¹

Controls spending.

Unnecessary medical procedures, prescriptions, and hospital readmissions are averted.^{2,3}

Increases physician recruitment and retention.

CME has been linked to a decrease in physician burnout and turnover.^{4,5,6}

Protects physician learners.

Commercial influence in medical education puts learners at increased risk.⁷ Accreditation protects the integrity and independence of medical education, ensuring it is accurate and based on best practices.^{8,9}

Uses teams to improve care.

Interprofessional teams are empowered to work more effectively together to achieve their organization's quality improvement and strategic goals.¹⁰

Expands preventative care.

Accredited CME has a proven track record of life-saving interventions. It has been linked to increases in stroke identification, timeliness of care, cancer screenings, pediatric immunizations, and more.^{11,12}

For physicians, accredited CME can improve performance by focusing on the unique needs of individual learners.

For organizations, it can be a catalyst for change, providing practical solutions to many of their most pressing problems.

For organizations looking to innovate, investing in accredited CME can provide a remarkably cost-effective solution. CME professionals know how to improve performance, eliminate waste, and inspire and reward valued employees. CME is designed to plan, assess, and create change.¹³

Engagement and participation in CME is at record levels, with roughly 230,000 accredited educational activities and over 21 million physician interactions reported in 2022.¹⁴

Organizations that invest in accredited CME can expect a meaningful return on their investment—it makes change possible for physicians, teams, and our larger healthcare system.

References

- ¹Cervero, Ronald, and Julie Gaines. "The Impact of CME on Physician Performance and Patient Outcomes: An Updated Synthesis of Systematic Reviews." *Journal of Continuing Education in the Health Professions* 35, no. 2 (2015): 131-138.
- ²Cook, David A., Christopher R. Stephenson, John M. Wilkinson, Stephen Maloney, and Jonathan Foo. "Cost-effectiveness and Economic Benefit of Continuous Professional Development for Drug Prescribing: A Systematic Review." *JAMA Network Open* (2022).
- ³Decreases in patient readmissions were reported by ACCME-accredited providers who achieved Accreditation with Commendation in July 2021-March 2022.
- ⁴Griebenow, Reinhard, Henrik Hermann, Michael Smith, Mohamed Bassiony, Arcadi Gual, Philip K. Li, Essam Elsayed, Robert D. Schaefer, Siham A. Sinani, and Graham T. McMahon. "Continuing Education As a Contributor to Mitigating Physician Burnout." *Journal of CME* 12, no. 1 (2023).
- ⁵McMahon, Graham T. "The Leadership Case for Investing in Continuing Professional Development." *Academic Medicine* 92, no. 8 (2017): 1075-1077.
- ⁶National Academy of Medicine. "National Plan for Health Workforce Well-Being." *The National Academies Press* (2022): 64.
- ⁷Marks, Jonathan H. "Lessons from Corporate Influence in the Opioid Epidemic: Toward a Norm of Separation." *Journal of Bioethical Inquiry* 17, (2019): 173-189.
- ⁸Accreditation Council for Continuing Medical Education. "[Standard 2: Prevent Commercial Bias and Marketing in Accredited Continuing Education.](#)" *Standards for Integrity and Independence in Accredited Continuing Education.*
- ⁹Accreditation Council for Continuing Medical Education. "[Standard 1: Ensure Content is Valid.](#)" *Standards for Integrity and Independence in Accredited Continuing Education.*
- ¹⁰Reeves, Scott, Simon Fletcher, Hugh Barr, Ivan Birch, Sylvian Boet, Nigel Davies, Angus McFadyen, Joesetta Rivera, and Simon Kitto. "A BEME Systematic Review of the Effects of Interprofessional Education: BEM Guide No. 39." *Medical Teacher* 38, no. 7 (2016): 656-668.
- ¹¹ACCME-accredited providers who achieved Accreditation with Commendation in July 2021-March 2022 reported success in increasing cancer screenings, pediatric immunizations, vaccinations, stroke identification and more. They also reported decreased mortality rates through smoking interventions and alternatives to opioid prescriptions.
- ¹²The Texas Medical Association accredited provider Gulf Coast AHEC reported using targeted accredited CME to reduce the occurrence of patient sepsis cases in their state.
- ¹³Moore, Donald E. Jr, Kathy Chappell, Lawrence Sherman, and Mathena Vinayaga-Pavan. "A Conceptual Framework for Planning and Assessing Learning in Continuing Education Activities Designed for Clinicians in One Profession and/or Clinical Teams." *Medical Teacher*, (2018). <https://www.tandfonline.com/doi/full/10.1080/0142159X.2018.1483578>.
- ¹⁴Accreditation Council for Continuing Medical Education. [ACCME Data Report: Renewal and Growth in Accredited Continuing Education – 2022.](#)

Accredited CME Delivers



MUSC CHARLESTON GRAND ROUNDS

The upcoming Grand Rounds at the Medical University of South Carolina (MUSC) in Charleston are accredited for Continuing Medical Education (CME) and will be available for live streaming in real time. If you would like to receive further information about any of these Grand Rounds, please complete the form below.

[MUSC Charleston Grand Rounds](#)

ONLINE GRAND ROUNDS

The MUSC Office of Continuing Medical Education (CME) is pleased to offer Online Grand Rounds at no cost. The videos can be viewed without the need to create an account. However, if you wish to claim CME credit after watching the video, you will be directed to the CME Tracker system. There, you will complete a post-test, submit an evaluation, and claim your credit. Please note that you will need to create an account in CME Tracker if you do not already have one. Detailed instructions are available on each page.

[Online Grand Rounds](#)

UPCOMING LIVE CONFERENCES

Join Us for one of our upcoming live conferences! RHN Discounts available for most activities.



Special Thanks!
This Symposium is made possible by Cindy and Bart McLean, friends of MUSC.

2025 Frontiers in Preventive Cardiology and Cardiometabolic Health
February 14-15, 2025

Hyatt Place Hotel
560 King Street
Charleston, SC




Presented by the MUSC Department of Medicine

Visit www.musc.edu/cme. Call the Office of CME, 843-676-1925 or email cme@mednet.musc.edu.

[Conference Brochure](#)


[Conference Website](#)



The Medical University of South Carolina
Department of Family Medicine Presents

**THERAPY UPDATES
IN
PRIMARY CARE
— 2025 —**


February 17-20, 2025
The Hyatt Place
Historic District
Charleston, South Carolina



www.musc.edu/cme

[Conference Brochure](#)


[Conference Website](#)



54th Annual
**OB/GYN
Spring Symposium**

March 13-14, 2025
The Hyatt Place
Historic Charleston, South Carolina

Presented and Sponsored by the Medical University of South Carolina
Department of Obstetrics and Gynecology, College of Medicine



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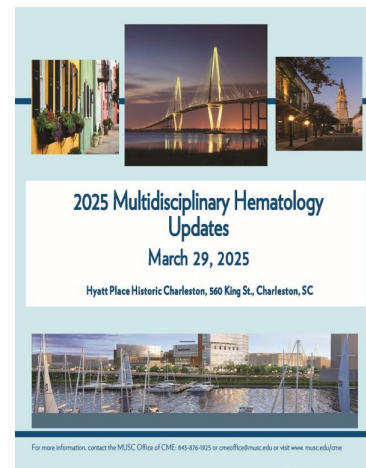
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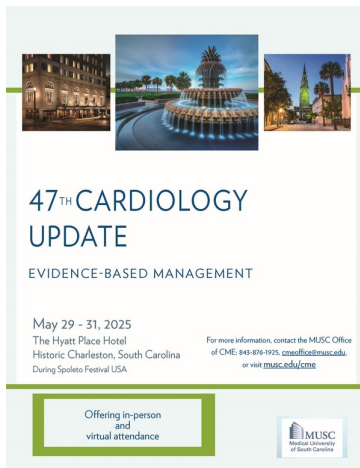


Online Registration

Conference Website



The conference brochure and website will be available soon. Please visit www.musc.edu/cme



Conference Brochure

Conference Website



Conference Brochure

Conference Website

For more information on our conferences, please email us at cmeoffice@musc.edu



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