# Medical Education Grand Rounds



Presented by the Academy of Medical Educators

College of Medicine

# They Really are Different: Engaging the Gen Z Learner



## James Martindale, Ph.D., M.Ed.

Associate Professor of Medical Education and Director of Assessment University of Virginia School of Medicine



Wednesday, June 4, 2025



12:00 p.m.



**Microsoft Teams** 

Join the meeting now

Meeting ID: 258 364 506 503 6

Passcode: fr6TZ3zY

#### **OBJECTIVES**

- Understand who comprises Gen Z
- 2. Describe the major Gen Z learner characteristics
- 3. Recognize the preferred learning modalities of the Gen Z Learner
- 4. List some of the major strategies faculty can use to better engage the Gen Z Learner
- 5. Describe how data can drive decision-making for curricular improvement

The Medical University of South Carolina is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. The Medical University of South Carolina designates this live activity for a maximum of 1 *AMA PRA Category 1 Credit(s)*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity. In accordance with the ACCME Standards for Integrity and Independence in Accredited Continuing Education anyone involved in planning or presenting this educational activity will be required to disclose any financial relationships with any ineligible companies. This information, if any, is listed below. Any financial relationships with these ineligible companies have been mitigated by the MUSC Office of CME. Speakers who incorporate information about off-label or investigational use of drugs or devices will be asked to disclose that information at the beginning of their presentation.

Sara Ritchie, MD (AME Planning Committee) has disclosed relationship with Flo Health. Patricia McBurney, MD (AME Planning Committee) has disclosed Honorarium from Aquifer.

### **CONTACT**